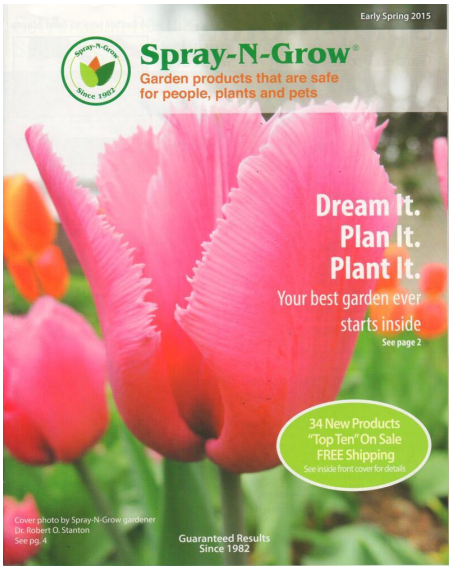
Spray-N-Grow

Now in their 30th year, Spray-N-Grow reaches home gardeners that demonstrate a preference for products that are environmentally friendly and safe for people, plants and pets. With a wide variety of plant foods and fertilizers, soil amendments, fungicides, weed killers and repellents that can be used on perennials, annuals, fruits and vegetables, Spray-N-Grow can meet the needs of any gardener.

Customers are serious gardeners, most having gardened many years. They love purchasing through the mail and remain loyal year after year and spend an avg. of $75 per order. Most of these shoppers buy seeds, plants and various gardening supplies via mail/online as well. Spray-N-Grow customers prefer to purchase organic or environmentally friendly products when available. They take great pride in their homes and gardens and enjoy the convenience of shopping from home.

These avid mail-order shoppers also index high for the following product categories: men's and women's apparel, herbal remedies, vitamins and other health related products, gift foods/beverages, pet care, DVDs/books, and kitchen/domestic/home décor goods.

This company has earned the highest possible customer rating on the Garden Watchdog section of Dave's Garden, the largest community of gardeners. (www.DavesGarden.com) Customers love the products and service they receive.



http://www.spray-n-growgardening.com

Counts

25,275	12 Month Buyers	$ 100/M
21,834	13-24 Month Buyers	$ 80/M

Run in-house and updated daily

Customer Profile

Gender: 60% Female
Average Sale: $76.00 Mostly Homeowners

Selections

GEO:	$7/M	Rush charge	$100/flat
Gender:	$7/M		

Format Choices:

E-Mail or FTP: $50/Flat

Additional Information

- Minimum order: 5,000 - no deductions below minimum allowed
- 20% commission to recognized brokers.
- A sample mail piece required for approval.
- **No telemarketing allowed.**
- All orders placed are on reciprocal rental/exchange basis.
- Cancelled orders are subject to a $100/F cancellation fee plus run charges and shipping. All orders cancelled after the mail date or merge is required to pay in full.
- 72 hours required for order processing after client/ order approval.

Usage:

American Master Products	Burgess Seed
Dutch Gardens	Frank Cawood & Associates
Gardener's Edge	Grower's Supply
Mantis	Park Seed

ZED MARKETING GROUP

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