

Logee's

Plants for Home & Garden

Growers of Fruiting, Rare and Tropical Plants since 1892.

Logee's specializes in fruiting, rare and tropical plants that can be grown in containers or gardens. Their selection of hard-to-find plants makes them unique in the garden marketplace. Logee's customers are loyal plant enthusiasts from beginning gardeners participating in the sustainability movement of growing your own food to seasoned master gardeners looking for rare and unusual plants to expand their collection.

Counts:

7,650	3 Month Buyers	\$ 115/M
13,735	6 Month Buyers	\$ 105/M
32,109	12 Month Buyers	\$ 95/M
53,765	0-24 Month Buyers	\$ 85/M

(Counts thru 2/11/16, updates semiannually)

Customer Profile:

Sex: 56% Female
Average Sale: \$70.00

Selections:

\$50+ Buyers \$20/M
Gender: \$10/M
SCF: \$10/M
State: \$10/M
Zip: \$10/M

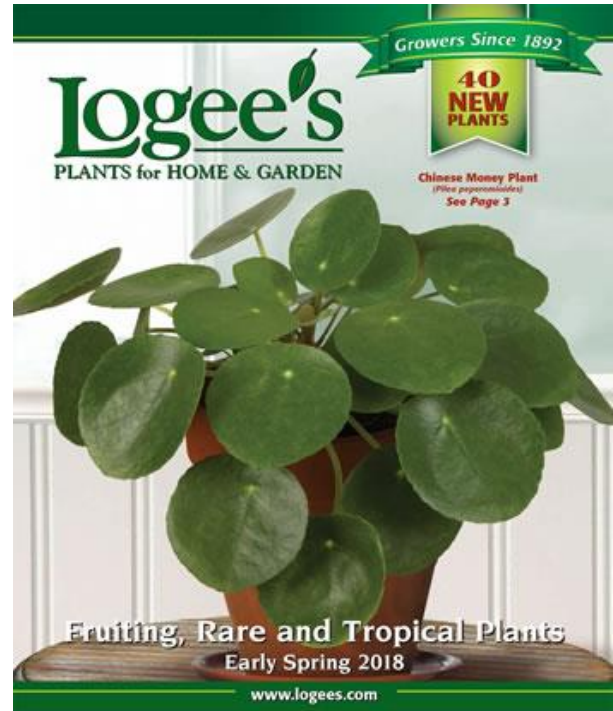
Rush charge \$100/flat

Format Choices:

E-mail/FTP: \$50/Flat

Additional Information:

- Minimum order: 5,000 - no deductions below minimum allowed
- 20% commission to recognized brokers.
- A sample mail piece required for approval.
- ****No telemarketing allowed.**** File is updated semi-annually
- All orders placed are on reciprocal rental/exchange basis.
- Cancelled orders are subject to a \$100/F cancellation fee plus run charges (\$10/M) and shipping. All orders cancelled after the mail date or merge are required to pay in full.
- 48 hours required for order processing after client/ order approval.



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