Jung Seed Co.

(Formerly J.W. Jung Seed Co.)

One of the oldest (founded in 1907) still family owned and operated mail order nurseries, **Jung's** maintains a very loyal customer base. Many of the people live in small towns and rural settings. Buyers have purchased a variety of flower and vegetable seeds, bulbs, nursery stock and related gardening supplies.

Counts

134,500	12 month buyers	$ 90/M

Names online – updated daily

http://www.jungseed.com

Customer Profile

Sex:	50% (M)/40% (F)	Avg. Order:	$40
Avg. Age:	50 + years	Income:	$38,000

Product Selects (based on 12 mo buyer counts)

60,000	veggie seeds
41,500	flower seeds
36,000	perennials
26,000	nursery
30,500	sidelines

Selections

State:	$6/M	SCF:	$6/M
Keying:	$2/M	Sex:	$6/M
Run Charges:	$8/M	Product:	$10/M
Rush fee	$100/flat		

Net Name Arrangement: 85% net min. guarantee
50,000 minimum

Format Choices:

E-mail/FTP: $50/Flat

Additional Information

- Minimum order: 5,000 - no deductions below minimum allowed
- 20% commission to recognized brokers.
- A sample mail piece required for approval.
- **No telemarketing allowed.**
- All orders placed are on reciprocal rental/exchange basis.
- Cancelled orders are subject to a $100/F cancellation fee plus run charges and shipping. All orders cancelled after the mail date or merge is required to pay in full.
- 72 hours required for order processing after client/ order approval.

ZED MARKETING GROUP

P.O. Box 3025
Edmond, OK 73083
Main: (405) 348-8145
Direct: (405) 531-9434

www.zedmktg.com
Contact: Mike – mike@zedmktg.com