

GREENPRINTS

"THE WEEDER'S DIGEST"

Appropriately coined "The Weeder's Digest", GreenPrints offers the experienced and enthusiastic gardener an insightful and often humorous look at one of America's most enjoyable and enduring hobbies. Not a how-to publication, GreenPrints' editorial captivates readers by relating the human side of gardening through a wonderful collection of articles, cartoons, and poems. Subscribers are dedicated gardeners who pay \$19.97 to enjoy sharing and hearing others tales concerning the trials and tribulations of creating and maintaining a successful garden. These seasoned growers are passionate about gardening and are always looking for new products and sources to help them further enjoy their hobby.

Counts:

11,076 Active Paid Subscribers \$ 100/M

Customer Profile:

Gender: 73% Female
Avg. Age: 54
Avg HHI: \$61,000
Avg. Sale: \$19.97

Selections:

State Select: \$8/M
SCF Select: \$8/M
Gender: \$8/M
Rush charge: \$100/flat

Format Choices:

E-mail/FTP: \$50/Flat

Additional Information:

Minimum order: 5,000 - no deductions below minimum allowed

20% commission to recognized brokers.

A sample mail piece required for approval.

No telemarketing allowed. File is updated semi-annually

All orders placed are on reciprocal rental/exchange basis.

Cancelled orders are subject to a \$100/F cancellation fee plus run charges (\$10/M) and shipping. All orders cancelled after the mail date or merge are required to pay in full.

72 hours required for order processing after client/ order approval.



**ZED
MARKETING
GROUP**

P.O. Box 3025
Edmond, OK 73083
Phone (405) 348-8145
Fax: (405) 348-5541

www.zedmktg.com
Contact: Mike – mike@zedmktg.com