

JUNG SEED CATALOG BLOW IN

One of the oldest (founded in 1907) still family owned and operated mail order nurseries, Jung's maintains a very loyal customer base. Many of the people live in small towns and rural settings. Buyers have purchased a variety of flower and vegetable seeds, bulbs, nursery stock and related gardening supplies.

Circ/Rate

Annual Circ: 2,750,000
 Mails: Seasonally – December, February, June, July
 CPM: \$32/M

*Pricing based on max weight of .10 oz.

Specifications

Minimum Test: Full Circ of mailing
 Blow-in Max. Size: 6" x 6"
 Max Weight: .10 oz
 (overweight pieces allowed, see Add'l Info below)
 Bind-in Size: Call for specifics.

Actual samples required with all clearances for approval.

Catalog accepts Bind-Ins or Blow-Ins.

Order Details

Printing can be provided – call or e-mail for quote

Customer Profile

Average Age: 50+
 Average Sale: \$40
 Male: 50%
 Female: 40%

Additional Information

15% commission to recognized brokers.
 All cancelled orders will incur a \$100 flat fee.
 Full insertion fees apply if order is cancelled within 90 days of mail date.
 Mail schedule details provided upon approval of offer.
 Overweight pieces, approved by bindery, subject of non-commissionable overweight fee based on weight/postage costs.
 Bindery requires *7pt Stock or 78# hi bulk, additional fee will apply to pieces that do not fall within parameters.

JUNG SEEDS & PLANTS
 Respected for Quality, Value & Service

FREE EXPEDITED SHIPPING
 on orders over \$150

Spring 2018
 Celebrating & Marking 111 Years

Evening Scentsation™ Hybrid Petunia
 03294 Eye-catching can be described as unusually fragrant. Not Evening Scentsation is not your standard petunia. It has a blue fragrance that bursts of bright, sweet blue and red. This combination with the striking multi-blue color really sets this petunia apart. The 3-4 inch rounded plant opens 300-350 buds and will show vital in many plantings, containers, and hanging baskets. A wonderful gift for the season. © 2017, J&S Enterprises, Inc. All rights reserved. **1000 seeds \$12.95**
 1000 seeds \$12.95, 2500 seeds \$24.95, 5000 seeds \$44.95

American Dream Hybrid Sweet Corn
 A 2018 All Natural Winner
 03680-07 Our multi-AAA hybrid selected this as their top pick in sweet corn. Even average 7 inches and our 100% in the top 100. It's the only sweet corn hybrid that has been named a National Sweet Corn Champion. It's a safety adaptable variety for home gardens, acres, and more. Our recommended replacement for 'Silver Trunk 277'. **1000 seeds \$12.95, 2500 seeds \$24.95, 5000 seeds \$44.95**

Rain Blueberry
 Fast growing and highly resistant
 02118 One of the best blueberries from New Zealand. This blueberry is said to be the fastest growing and most adaptable variety currently available. Vigorous 4 to 6 foot plants perform well in a wide variety of soil types, from light and sandy to heavier clay, and have fewer problems than most other varieties. The medium to large dark blue berries ripen in abundance early in the season and have an exceptional, rich flavor that is ideal for fresh eating. Light green foliage turns burgundy in fall. Offered as an alternative to the highly popular 'Bluecrop'. **1 pound \$14.95, 2.5 \$17.95, 5+ \$18.95**

Green Twister Echinacea
 A unique and fairly new one-of-a-kind (difficult to propagate) 'Green Twister' Echinacea. This one-of-a-kind perennial interest when it was first introduced in 1988. 'Green Twister' is a unique plant. It has the same 3-4 inch wide yellow petals as the other 'Green Twister' series. The petals are arranged horizontally around the central cone that will be bright orange. Green 40 inches tall and blooms from early summer into fall. **5000 PPK SEEDS PPK 150 seeds \$14.95, 5000 PPK POTTED PLANTS- 1 plant \$6.95, 2+ \$7.95**

Invincibelle Limetta® Hydrangea
 A breath of refreshing color for summer landscapes.
 03865 (Hydrangea, invincibelle, 'Invincibelle Limetta' is a PPAT) - Round-headed flower heads begin in shades of light to a rich purple in the spring, and then open to a light green again. Each green flower remains attractive all summer and nearly 100% the flowers are covered by these colors. Blooms throughout the summer on new wood in 2-3, practically guaranteed to bloom every year. Compact plant with strong green foliage. 30 inches tall. Plant in full sun to part shade. **1 pound \$21.00, 2+ \$19.95, 5+ \$18.95**

Jungseed.com
 From Our Garden to Yours

Seeds • Plants • Bulbs • Supplies • Gifts
1-800-247-5864

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<http://www.jungseed.com>

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